

On-Site Medical Is It Right For You... How Do You Justify It?

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Presented By: Dr. Mohannad Kusti, Pivot Regional Medical Director

Hosted By: James Curbeam, NV RIMS Chapter President





Employer Healthcare Challenges

Employers and employees today face difficult challenges in healthcare. Protecting workers and improving quality of care— while controlling costs and balancing priorities — is just the beginning. Companies understand that investing in their employees' health is critical to their company culture and bottom line. By integrating proactive and efficient healthcare services into their business model, companies can reduce costs while enhancing productivity.





What is On-Site Medical?

An on-site medical program provides customized services to clients from medical professionals who know their industry, the jobs, and the injuries that can result. Understanding the industry environment and having the workplace knowledge helps to ensure a proper diagnosis, effective treatment, making work-relatedness determinations, and a cost-effective return to work program.

On-Site Medical Professionals:

Physicians

- Occupational Health Nurses
- Nurse Practitioners
- Occupational Health Technicians
- Physician Assistants
- Paramedics
- Registered Nurses
- Medical Assistants
- Athletic Trainers
- Physical Therapists





Who Can Benefit from On-Site Medical?

Key Personnel:

- Senior Management
- Risk and Safety / EHS
- HR and Benefits
- Self Insured

- Brokers
- Carriers
- **©** TPA's

Key Industries

- Aerospace
- Automobile
- Bottling
- Construction
- Food
- Hospitality
- Human Services
- Industrial Equipment

- Manufacturing
- Meat Packaging
- Medical Devices
- Mining
- Pharmaceuticals
- Retail
- Steel
- Utilities





Why On-Site Medical?

- Onsite clinics providing a wide range of services:
 - First aid
 - Occupational services (Injury treatment, therapy, and RTW)
 - Employer Services (Drug Screens, Physical, Medical Surveillance Services)
 - Ergonomics
 - Health & Wellness
- + Customized programs are designed to promote a healthier workforce while mitigating the costs associated with workplace injuries

- + Employer sponsored onsite medical services/clinics are a growing niche
- + Onsite growth is due to the ability to customize services
 - Culture
 - Environment
 - Clients specific medical needs
- + A growing number of employers are utilizing telemedicine vendors to augment services
 - After hours needs
 - Remote locations
- On-site medical companies are able to provide services to a diverse group of clients

- On-site medical companies provide a variety of certified medical professionals
 - Primary Providers:
 Physicians, Nurse Practitioners,
 Physician Assistant, Registered
 Nurse
 - Secondary Providers: Athletic Trainers (ATC), Emergency Medical Technicians (OHT/EMT), Medical Assistants (MA)
 - Medical Management and oversight



An Alternative Approach to Employer Health

Protecting workers and improving clinical outcomes while controlling costs and balancing priorities requires a constant focus. On-site medical professionals can provide customized acute and preventative care solutions while managing the real-world business requirements of healthcare by addressing critical issues, including:

- Immediate Injury Care
- Aggressive Return-to-Work Process
- Case Management of Injuries
- Help with driving culture change
- Surveillance Examinations & program management
- Proactive medical programs—Safety, Ergonomics, Wellness, etc.
- Outcomes Driven Data collected, measured and analyzed







Justification of an On-Site

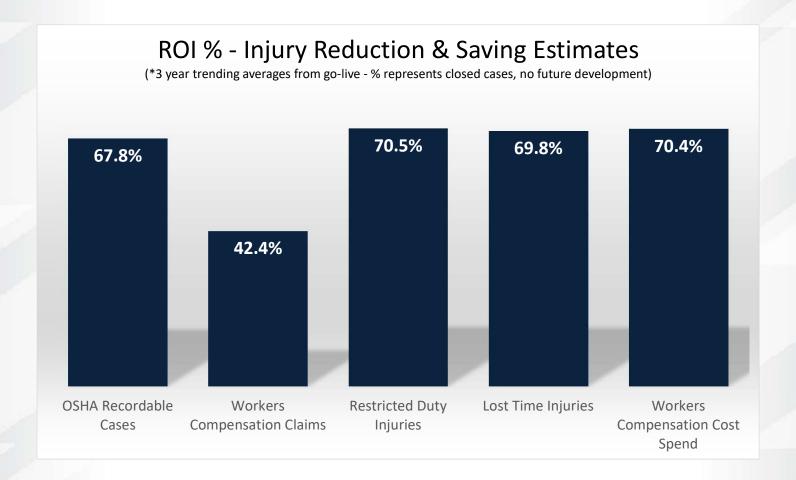
Implementing an on-site medical program <u>vs.</u> an offsite clinic, you will see a **reduction** in the following:

- Injuries being sent offsite
- Physical therapy
- Imaging
- Lost time claims
- Lost time days

- Modified duty days
- Workers compensation cost
- OSHA recordables
- Lost time cases versus medical only cases
- Overall medical program costs



Justification of an On-Site: Return on Investment





Onsite Impact

Case Study - Example

Model

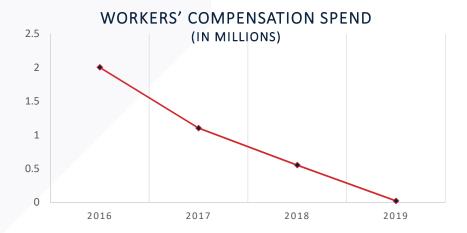
Nurse Practitioner, Physician, EMT

Industry

Steel (Manufacturing / Production)

Number of Employees 2,500

Years 0 — 3	Decreased
Work Comp Cost	73%
OSHA Recordable Cases	84%
OSHA Recordable Case Frequency	85.4%
Claims Against Client	33%
Reduction in pending claims reserve	\$7 million







Thank you!

Dr. Mohannad Kusti

Regional Medical Director

412-925-9881

№ mkusti@pivoths.com

Julie Jordan

Vice President of Sales

916-343-1322

№ jjordan@pivoths.com

